



## Sponsorship and Executive Combination Seminar

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### BASIC INFORMATION

**Delivered by:** Center for Project Management

**Duration:** 6 hours

**Prerequisites:** None

**PDU:** 6

**PMBOK® Alignment:** Center for Project Management (CPM) is a Registered Education Provider (R.E.P.) with the Project Management Institute, and all education programs offered by CPM are PMBOK® aligned.

**Audience:**

- Chief Information Officers
- Agency Chief Information Officers
- Project steering committee members
- Program/Business Executives who provide sponsorship to projects
- IT Executives who provide sponsorship to IT projects
- Others with interest in the course

### DESCRIPTION

This briefing presents an executive perspective to the CA-PMM, the role it plays in driving project excellence together with tools and techniques for effective project sponsorship. This highly interactive session includes a time tested equation for project success designed to accelerate organizational maturity.

The risks and pitfalls surrounding projects which are managed without a repeatable project management process are reviewed together with discussion of the CA-PMM, the toolkits, and the sponsor's role in the development of relevant project management documents.

The single greatest danger to a project is inadequate sponsorship. This workshop includes a comprehensive overview of sponsorship tips, best practices and techniques presented in a practical, no nonsense style for leaders to implement into their organization.

## OBJECTIVES

At the conclusion of this session the participants will be able to:

- Provide executives with a project success equation and an understanding of the value of implementing the CA-PMM
- Understand the process for optimizing the IT project portfolio to meet the agency's strategic mission
- Define the role of executives in successful IT projects
- Define how to effectively practice the executive role on IT projects and project portfolios
- Provide a high-level description of the CA-PMM
- Describe what is required for the successful implementation of the CA-PMM from an executive perspective
- Prepare executives with the information they need to successfully fulfill their responsibilities as project sponsors
- Understand the concept of intelligent disobedience
- Prepare a sponsorship action plan