



Sponsorship Workshop

BASIC INFORMATION

Delivered by: Center for Project Management

Duration: 3 ½ hours

Prerequisites: The Executive Workshop is highly recommended

PDU: 3

PMBOK® alignment: Center for Project Management (CPM) is a Registered Education Provider (R.E.P.) with the Project Management Institute, and all education programs offered by CPM are PMBOK® aligned.

Audience: Program/Business Executives who provide sponsorship to projects; and IT Executives who provide sponsorship to IT projects

DESCRIPTION

The single greatest danger to a project is a lack of or inadequate sponsorship. This workshop prepares the participants to provide effective sponsorship to the projects in their portfolios by educating them regarding the role, responsibilities, and practices of effective project sponsors. This workshop also provides an in depth discussion of the CA-PMM, the toolkits, and the sponsor's role in the development of relevant project management documents.

OBJECTIVES

At the conclusion of this workshop the participants will be able to:

- Prepare managers and executives with the information they need to successfully fulfill their responsibilities as project sponsors
- Understand the concept of intelligent disobedience
- Assess their sponsorship baseline
- Prepare a sponsorship action plan
- Describe the CA-PMM
- Describe the sponsor's role in the use of the CA-PMM